



IMPACT

INTERNSHIP JOB DESCRIPTION WEBSITE DESIGNER

Term: Summer/Spring 2020

Company Description: IMPACT provides human, intellectual, and financial resources to underserved entrepreneurs while building partnerships with participating students and the local community. Our organization works directly with entrepreneurs to help create business plans, implement sound business strategies, and provide support throughout microfinancing. This is a great opportunity to gain hands on experience working with a startup non-profit organization.

Job Description: The intern will focus on developing IMPACT's existing website. The student will have the opportunity to showcase their creativity and collaboration skills. Interns will predominantly work from the University of Tampa campus, but may also be required to conduct meetings off campus or virtually.

Responsibilities:

- Working directly with the Founders to determine the needs of the organization
- Producing an assessment of the existing website infrastructure and design
- Offering recommendations for improvement
- Implementing changes to the website to improve design and user friendliness

Skills:

- Experience in website design or graphic design
- Visual design skills
- Ability to work well with others and collaborate
- Familiarity with Wix is a plus

Potential Majors:

- Entrepreneurship
- Graphic Design
- Marketing
- Business Information Technology
- Management Information Systems

Time Commitment:

- 5-20 hours a week

Compensation:

- Unpaid internship – potential academic credit