



IMPACT

INTERNSHIP JOB DESCRIPTION STORYTELLER/INTEGRATED MARKETING SPECIALIST

Term: Summer/Spring 2020

Company Description: IMPACT provides human, intellectual, and financial resources to underserved entrepreneurs while building partnerships with participating students and the local community. Our organization works directly with entrepreneurs to help create business plans, implement sound business strategies, and provide support throughout microfinancing. This is a great opportunity to gain hands on experience working with a startup non-profit organization.

Job Description: The intern will focus on creating written testimonials that showcase the story of two Los Angeles-based entrepreneurs whose lives were changed by IMPACT. Although we have most of the information to compile these testimonials, we are looking for a student who can take existing information and build a comprehensive story that can inspire and inform. Interns will predominantly work from the University of Tampa campus, but may also be required to conduct meetings off campus or virtually.

Responsibilities:

- Working directly with the Founders to learn about IMPACT’s mission and programming
- Compiling the testimonials of two Los Angeles-based entrepreneurs
- Uploading content onto the company website and organizing in a way that showcases the testimonials

Skills:

- Strong attention to detail
- Passion for storytelling
- Excellent written and verbal communication
- Ability to work well with others and collaborate

Potential Majors:

- English
- Writing
- Journalism
- Public Relations
- Communications

Time Commitment:

- 5-20 hours a week

Compensation:

- Unpaid internship – potential academic credit