



IMPACT

INTERNSHIP JOB DESCRIPTION DIGITAL MEDIA PRODUCER/EDITOR

Term: Summer/Spring 2020

Company Description: IMPACT provides human, intellectual, and financial resources to underserved entrepreneurs while building partnerships with participating students and the local community. Our organization works directly with entrepreneurs to help create business plans, implement sound business strategies, and provide support throughout microfinancing. This is a great opportunity to gain hands on experience working with a startup non-profit organization.

Job Description: The Intern will focus on creating promotional materials that articulate IMPACT's story and mission, including the story of two Los Angeles-based entrepreneurs whose lives were changed by IMPACT. Interns will predominantly work from the University of Tampa campus, but may also be required to conduct meetings off campus or virtually.

Responsibilities:

- Compiling existing video footage to showcase the entrepreneurial journey of two Los Angeles-based entrepreneurs
- Compiling existing video footage to showcase IMPACT's mission and methodology
- Working directly with the Founders in the compilation, editing and reviewing process
- Creating additional video content, if necessary

Skills:

- Experience in videography
- Ability to think creatively in the face of a challenge
- Self-motivated and eager to grow
- Strong communication skills
- Open to feedback

Potential Majors:

- Digital Arts
- Film and Media Arts
- Graphic Design
- Marketing
- Advertising

Time Commitment:

- 5-20 hours a week

Compensation:

- Unpaid internship – potential academic credit